



We're bringing the Fun back to the Candy Business!

ASTRO POPS®

TART N TINYS™

FARTS®

DAVID'S®

HYDROX™

The original Leaf Brands® were started in the 1920's. Leaf Brands, once the fourth largest candy manufacturer in North America, produced candy classics such as Whoppers®, Jolly Rancher® and Rain-Blo Bubblegum®, which were later sold to Hershey Chocolate & Confectionary Corporation in the late 1990's. Since then, family members have acquired the LEAF brand name for the US, and assembled together to revive the Leaf name and its famous image. Products include Astro Pops®, tart n tinys™, Fart® Candy, David's Signature Beyond Gourmet®, Hydrox Cookies™, Quicksand Bubble gum™, Bonkers!™ fruit chews, and Wacky Wafers™.

QUICKSAND™

BONKERS™

WACKY WAFERS™

QUICKSAND™

DAVID'S®

FARTS®

TART N TINYS™

HYDROX™

BONKERS™

WACKY WAFERS™

ASTRO POPS®



One of the most popular lollipops in the world, also known as the longest-lasting. Currently, Astro Pop® are the fastest selling retro candy in the US, after only coming back in June of 2012.



Astro Pop® Classic Pops

Item	Description	UPC Code
C3172	Astro Pop 1.0 oz.Astro Pop	854488003172
C3179	Astro Pop 1.0 oz.Display(24pops)	854488003179
C3176	Astro Pop 1.0 oz.Master Shipper(144pops)	854488003176
C3189	Astro Pop 1.5 oz.Candy Store Astro Pop	854488003189
C3186	Astro Pop 1.5 oz.Candy Store Display(24pops)	854488003186
C3183	Astro Pop 1.5 oz.Candy Store Shipper(144pops)	854488003183

Astro Pop® 2.0 LB Giant Pop (Seasonal availability)

C3196	Astro Pop Giant 2.0 lbs	854488003196
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Astro Pop® Asteroids (available in 2015)

C3004	Astro Pop Asteroids – Small Bag	854488003004
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Astro Pop® Sodas (Sold in case of 24)

P3035	Astro Pop Soda - Passion Fruit	854488003035
P3028	Astro Pop Soda - Cherry	854488003028
P3011	Astro Pop Soda - Pineapple	854488003011
P3033	Astro Pop Zero Calorie Soda - Passion Fruit	854488003929
P3029	Astro Pop Zero Calorie Soda - Cherry	854488003929
P3012	Astro Pop Zero Calorie Soda - Pineapple	854488003912



Hydrox™

Leaf Brands® is proud to bring back the original sandwich cookie, Hydrox™! Yep, did you know that Oreo® was the knock-off and Hydrox™ was the original? Hydrox was always the better tasting cookie and always free of animal fats. The new Hydrox™ sandwich cookie is exactly the way you remember it; less sweet than the others and a darker chocolate taste from the higher quality coco we use. We also took out all the bad stuff like high fructose corn syrup and hydrogenated oils and kept them as crispy as you remembered them. We worked long and hard to bring back the exact Hydrox™ you grew-up on. Share the experience!



Hydrox Cookies

J4513 Hydrox Sandwich Cookies, original flavor, 13 oz.(6 count) Master Case	858932005078
J4512 Hydrox Sandwich Cookies, original flavor, 13 oz.	858932005095
J4510 Hydrox Sandwich Cookies, original flavor, 13 oz. Clear Pack(6 count) Master Case	858932005088
J4586 Hydrox Sandwich Cookies, original flavor, 8.6oz(6 count) Master Case	858932005061
J4582 Hydrox Sandwich Cookies, original flavor, 8.6oz	858932005064
J4520 Hydrox Sandwich Cookies, original flavor, 20 lb. Bulk Whole and Pieces	854488003981
J4519 Hydrox Sandwich Cookies, original flavor, Base cake only 24pk/19 Lbs.	854488003998

FARTS CANDY®

One of our fastest-growing products. Who said candy isn't fun anymore? Farts candy are a chewy type of candy, similar to Nerds®, but with better flavors and "mouth feel" than Nerds®, which are hard! 100% of customers tell us they will NEVER buy Nerds® again after trying our product. We have Sour Farts®, Fruiti Farts® and Little Farts®. Soon to come out are Natural Farts® Candy.



Farts

Item	Description	UPC Code
F3097	Farts Candy – Sour 1.25 oz.	854488003097
F3094	Farts Candy – Sour 1.25 oz. 24 pc. Display (6x24)	854488003094
F3091	Farts Candy – Sour 1.25 oz. Master Shipper (24)	854488003091
F3080	Farts Candy – Fruiti 1.25 oz.	854488003080
F3087	Farts Candy – Fruiti 1.25 oz. 24 pc. Display (6x24)	854488003087
F3295	Farts Candy – Fruiti 1.25 oz. Master Shipper (24)	854488003295



Farts Individual Bulk Flavors



Black Cherry (10 lb. Bag)
Bulk 854488003448



Blue Raspberry (10 lb. Bag)
Bulk 854488003400



Bubble Gum (10 lb. Bag)
Bulk 854488003394



Cherry (10 lb. Bag)
Bulk 854488003455



Fruiti Tarts Mix (10 lb. Bag)
Bulk 854488003424



Fruit Punch (10 lb. Bag)
Bulk 854488003349



Green Apple (10 lb. Bag)
Bulk 854488003356



Lemonade (10 lb. Bag)
Bulk 854488003431



Pina Colada (10 lb. Bag)
Bulk 854488003448



Root Beer (10 lb. Bag)
Bulk 854488003400



Sour Apple (10 lb. Bag)
Bulk 854488003394



Sour Farts Mix (10 lb. Bag)
Bulk 854488003455



Tangerine (10 lb. Bag)
Bulk 854488003431



Watermelon (10 lb. Bag)
Bulk 854488003349



Strawberry (10 lb. Bag)
Bulk 854488003356



Grape (10 lb. Bag)
Bulk 854488003325



David's Signature Beyond Gourmet Jelly Beans

from David Klein, inventor of Jelly Belly® jelly bean.

- From David Klein, inventor of Jelly Belly® jelly bean.
- 100% natural colors and flavors
- Exotic flavors from around the world
- First high-end (beyond gourmet) line of jelly beans
- Consumers can customize jelly bean combinations
- Unique flavors based on regional markets
- 'Beyond Gourmet'™ Line not in competition with Jelly Belly® or other jelly beans



Merchandising & Display

Packaged: Individual Item: Approximately 3" x 6" x 3"
Display box: (9.5" x 6" x 2.625") 12 single serve bags
Master Case: (10.25" x 7.5" x 6.5") 2 Displays
 24 2oz packs per Master
Bulk: All 20 flavors available in 10lb. bags

Perfect counter display for Confectionary section, register, or seasonal end cap



Unlike traditional jelly beans currently found in the marketplace, David's 'Beyond Gourmet' Jelly Beans™ are the first true, 'beyond gourmet' product on the market. It's the first Confectionary product of its kind: blending exotic cuisine and luxury candy.

With David's Signature 'Beyond Gourmet' Jelly Beans™, consumers will be able to take a delicious sensory journey around the world, experiencing the world's finest and most exotic spices, herbs, roots, flowers, fruits, and nuts specific to world cultures. David's 'Beyond Gourmet' jelly beans will enable one to create haute cuisine and exotic dishes using the taste elements of each jelly bean. Imagine creating a Thai Lemongrass Curry or an Indian Mango Chutney dish by constructing complex dishes in your mouth, and giving it an explosion of taste that hits all your senses!



Bacon
2.0 oz. 854488003707 • Bulk 854488003479



Black Cherry
2.0 oz. 854488003851 • Bulk 854488003622



Blueberry
2.0 oz. 854488003790 • Bulk 854488003561



Chipotle
2.0 oz. 854488003745 • Bulk 854488003516



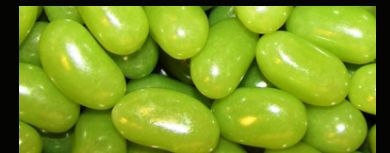
Coconut
2.0 oz. 854488003776 • Bulk 854488003547



Cranberry
2.0 oz. 854488003899 • Bulk 854488003899



Grape
2.0 oz. 854488003837 • Bulk 854488003608



Green Apple
2.0 oz. 854488003882 • Bulk 854488003653



Ginger
2.0 oz. XXXXXXXXXXXX • Bulk 854488003486



Habanero
2.0 oz. 854488003752 • Bulk 854488003523



Himalayan Sea Salt
2.0 oz. 854488003769 • Bulk 854488003530



Lemon
2.0 oz. 854488003806 • Bulk 854488003578



Orange Punch
2.0 oz. 854488003813 • Bulk 854488003585



Peach
2.0 oz. 854488003868 • Bulk 854488003639



Pomegranate
2.0 oz. 854488003844 • Bulk 854488003615



Root Beer
2.0 oz. 854488003783 • Bulk 854488003554



Strawberry
2.0 oz. 854488003875 • Bulk 854488003646



Thai Chili
2.0 oz. 854488003738 • Bulk 854488003509



Vanilla
2.0 oz. 854488003820 • Bulk 854488003592



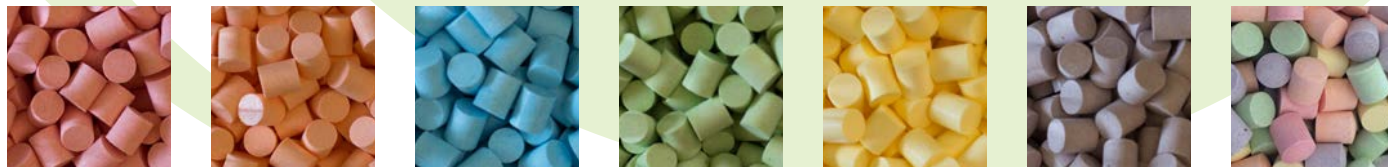
Wasabi
2.0 oz. 854488003721 • Bulk 854488003493



Tart n Tinys™ were the best little candies to pop in your mouth back in the 1970's till the 1990's. Somewhere down the line some product managers lost track of their greatness and altered them over and over again, which contributed to their demise back in the early 2000's. We at Leaf Brands are focused on bringing back some of the greatest candy you loved as a kid. Our Tart n Tinys™ will be exactly like the original; uncoated and full of flavors plus we're giving you back the "stackability" too! Stack them up and toss them in your mouth! Look for Tart n Tinys™ in 2014.



Item	Description	UPC Code
MM332	Tart n Tiny Display Box (24)	854488003165
MM333	Master Shipper (6x24)	854488003940
MM331	Tart n Tiny 1.5 oz	854488003943



Cherry (15 lb. Bag) Bulk 854488005057
Orange (15 lb. Bag) Bulk 854488005040
Raspberry (15 lb. Bag) Bulk 854488005033
Key Lime (15 lb. Bag) Bulk 854488005026
Lemon (15 lb. Bag) Bulk 854488005019
Grape (15 lb. Bag) Bulk 854488005002
Mixed (15 lb. Bag) Bulk 854488003165

COMING SOON!



Leaf Wacky Wafers™ artificially flavored candy



greenapple



strawberry



orange



watermelon



banana



One of America's most innovative candy companies!
949.424.1664 • www.leafbrands.com